

Mass Media

Definition of Mass Media

Mass media is the main means of mass communication especially, Newspapers, Magazines, Radio, Television and Telephone, but not exclusively.

Mass Media policy Aims

- Promote recognition of the function of the Mass Media in the creation of Meaning and Context in the community.
- Develop skills in the use and construction of the Mass Media. Promote the use of the Mass Media as a Teaching and Learning Resource.
- Ensure equity of access to School Mass Media resources. Monitor the implementation of this policy.

This is implemented at Katoomba High School by

- Programming specific study of the Mass Media to promote positive understanding of the function of The Mass Media in the creation of Meaning and Context.
- Ensuring the integration of Mass Media components in syllabus implementation.
- Ensuring that a range of educational initiatives is in place to prevent educational disadvantage.
- Ensuring equity of access to all members of the school community to Mass Media resources.